

Transit Planning Board

for the Atlanta Region

Joint Study Committee on Transportation

Monday, 24 September 2007



Transit Planning Board

WORKING TOGETHER — CONNECTING OUR REGION

its all about Mobility Choice



Transit Planning Board

- Formed in 2006 by
 - Atlanta Regional Commission
 - Georgia Regional Transportation Authority
 - Metropolitan Atlanta Rapid Transit Authority
- A partnership to establish and maintain a seamless, integrated transit network for the Atlanta region

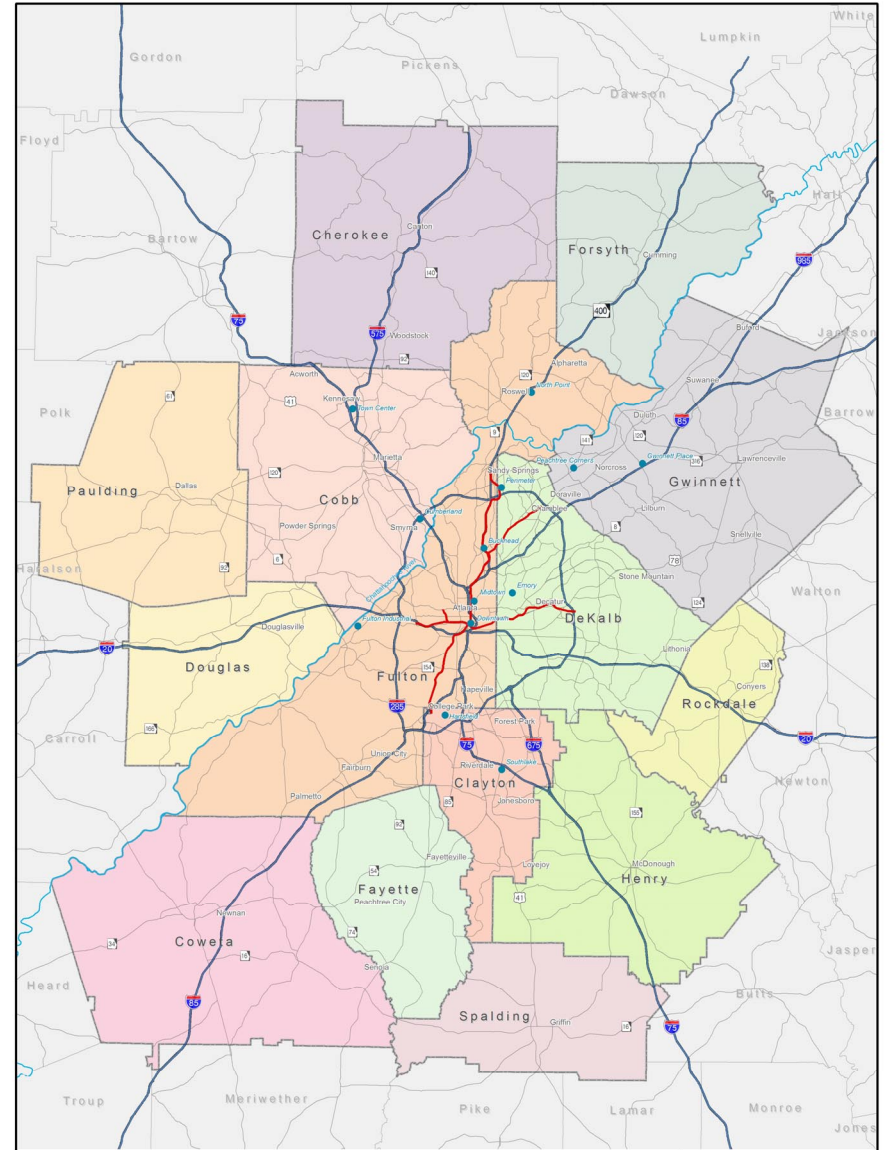




Who is TPB?

19 Board members

- County commission chairs
- Mayor of Atlanta & DeKalb CEO
- MARTA, GRTA & GDOT Chairs
- MARTA General Manager
- 3 Gubernatorial appointees



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TPB Products & Priorities?

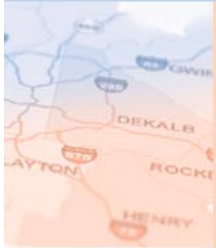
- Regional transit plan through 2030
- Comprehensive financial plan
- Regional service coordination
- System performance measurement
- Federal funding advocacy



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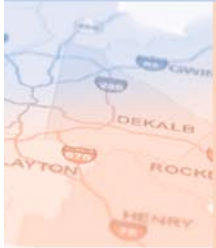


Why Transit? Why Now?



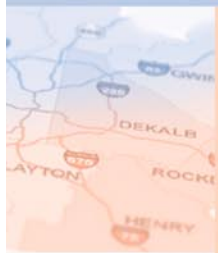


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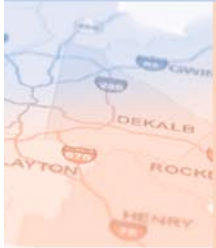


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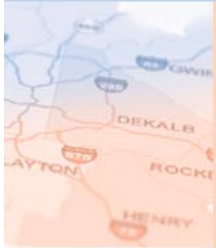


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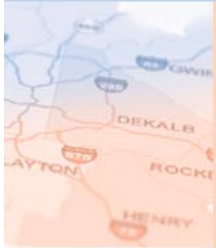


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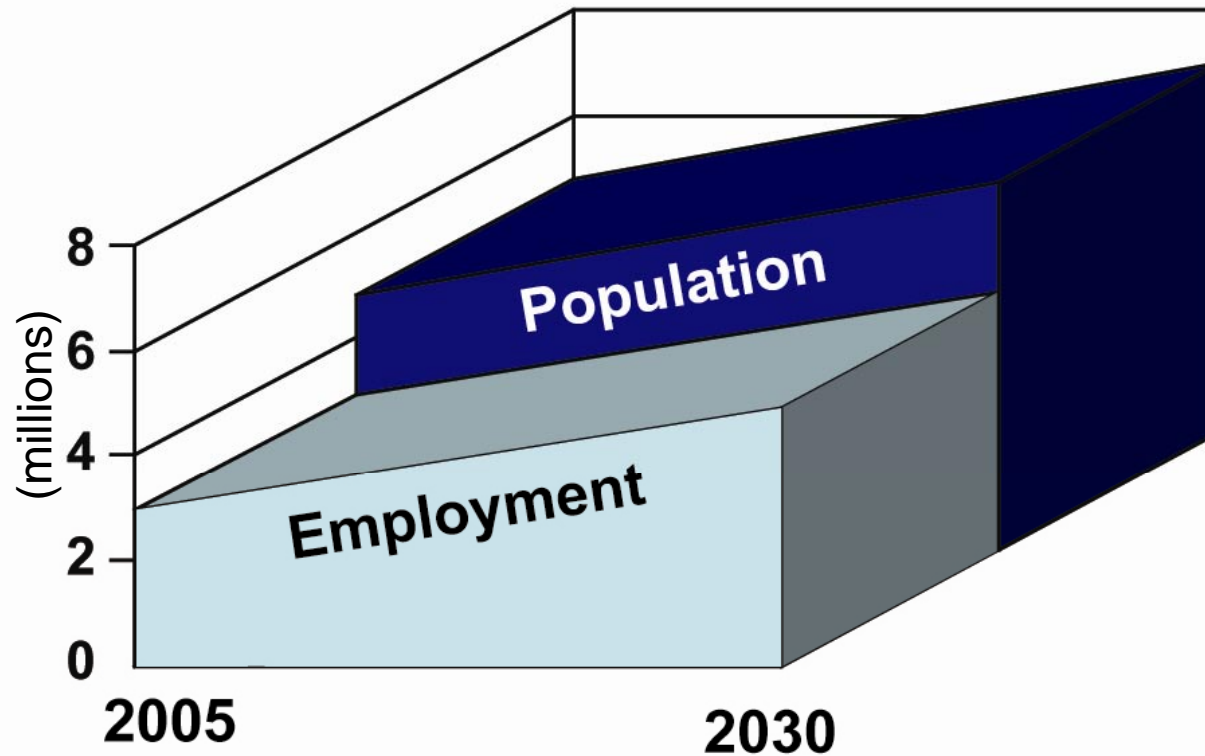


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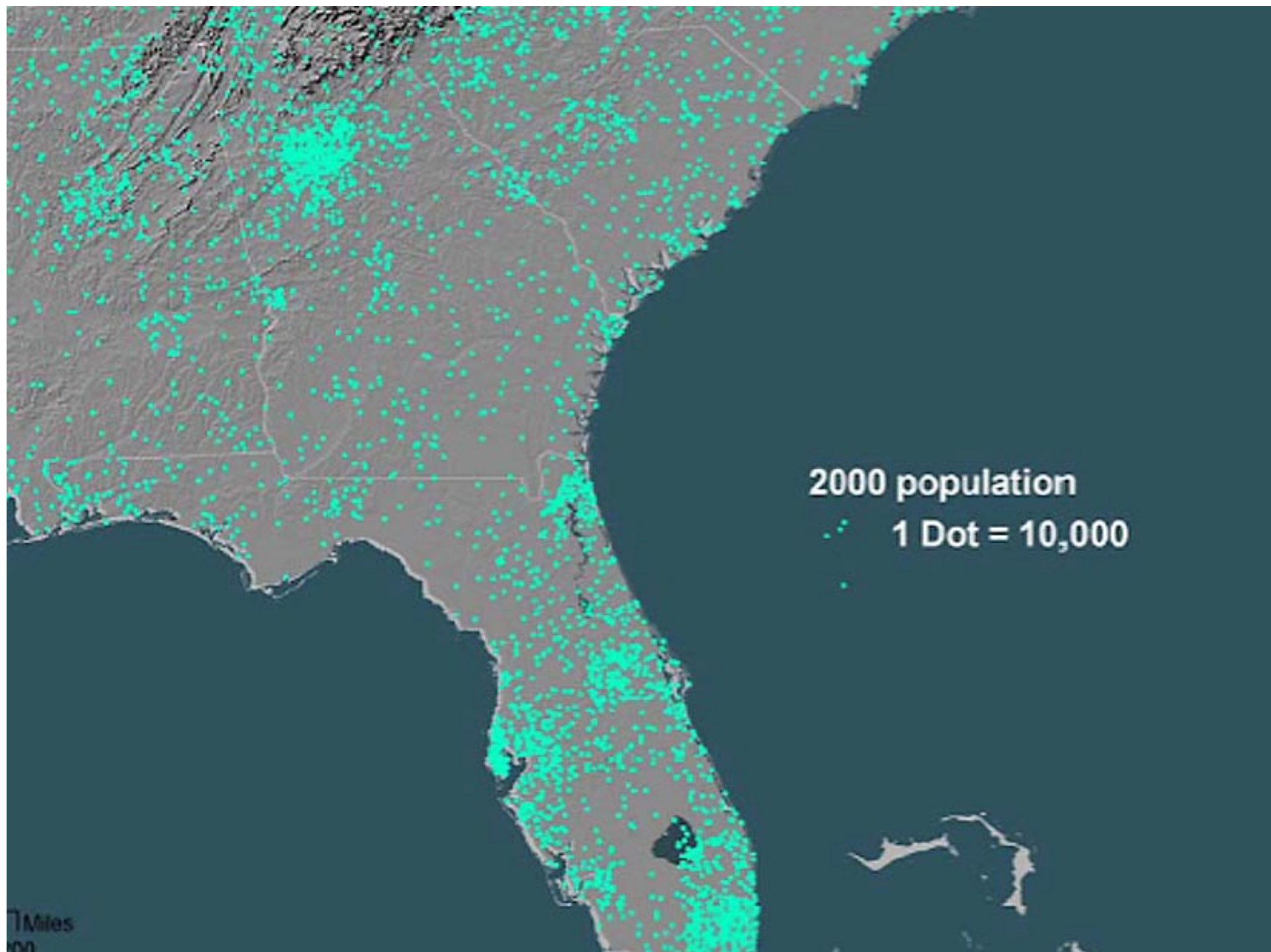




Atlanta Region (20 counties)

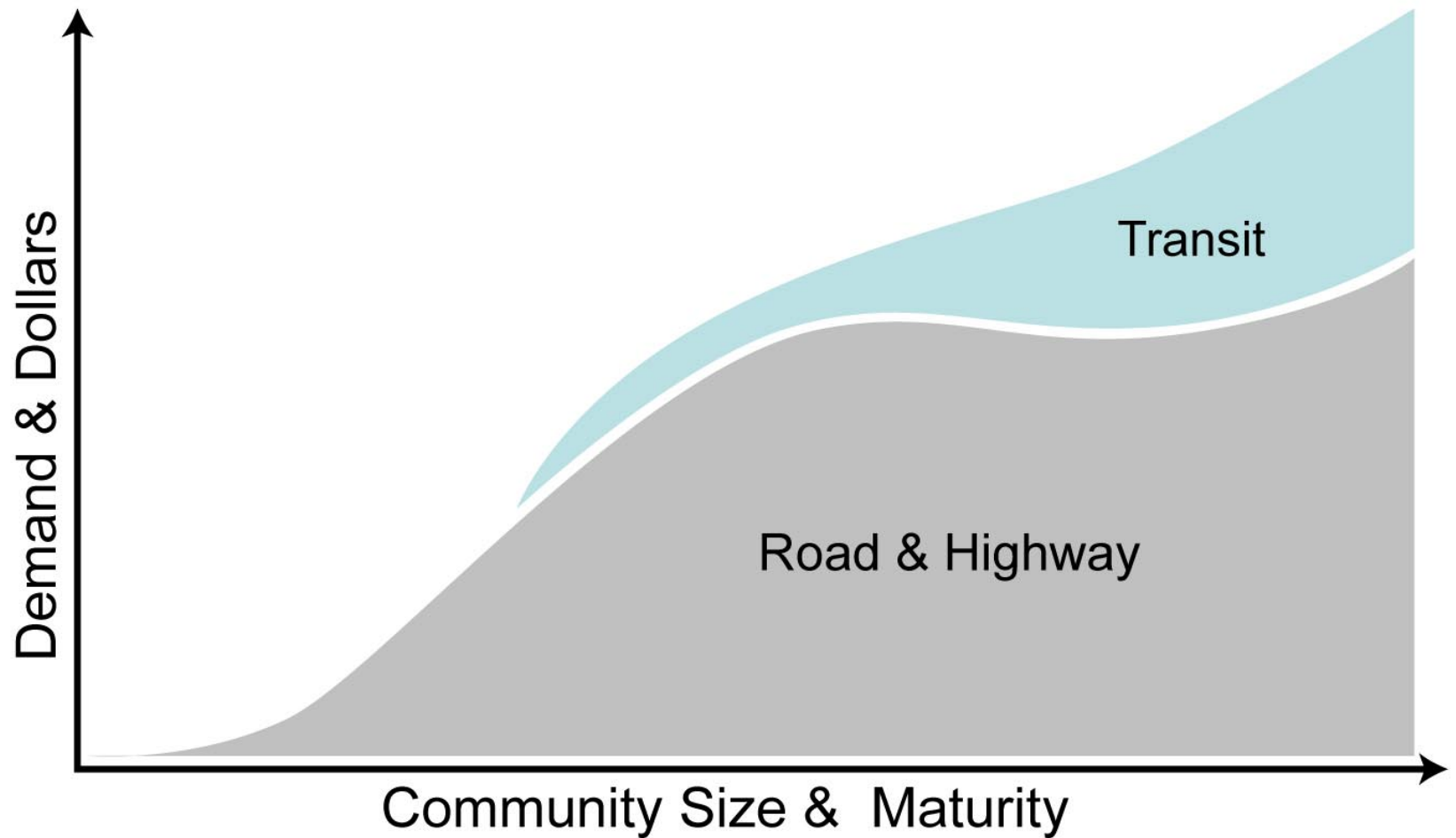


	2005	2030	Change
Population (in millions)	4.79	6.97	46%
Employment (in millions)	2.92	4.89	67%





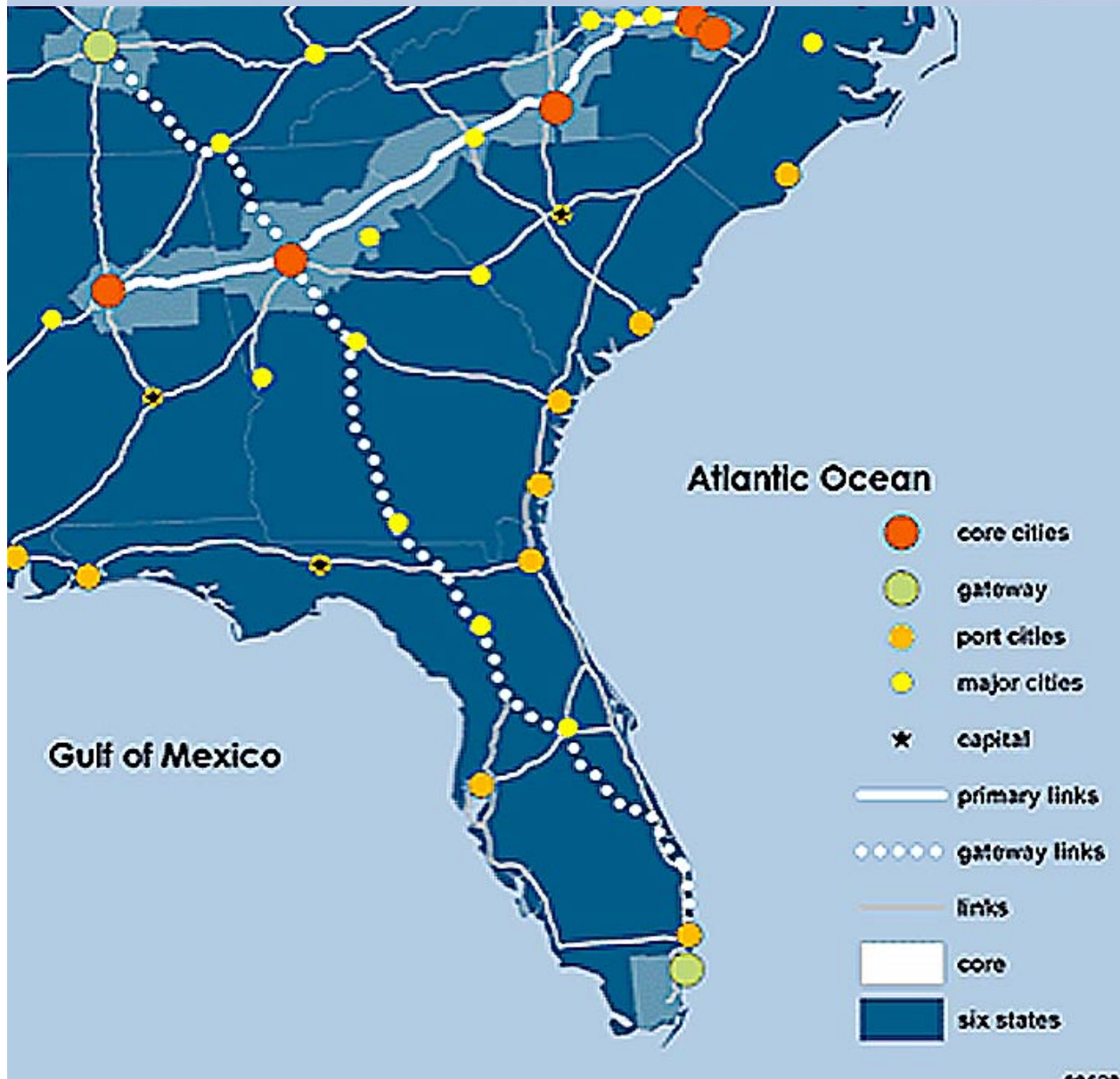
Total Transportation



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Hub for Global MegaRegion



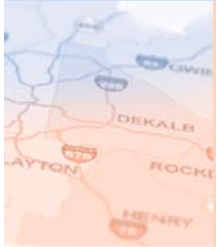
Regional transportation must provide:

- Adequate capacity
- Appropriate connections
- Variety of modes



Support Local Leadership

- Locally-driven
 - Transit-focused
 - Committed to consensus
 - Unprecedented effort
-
- Asking for support for local initiative
 - Allow us to tax ourselves through a regional or state proposal



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Our Process to Date

1 Review of Previous Regional Studies

*MARTA System Plan,
RTIA, RTAP, RDP,
Envision6 & Mobility 2030*

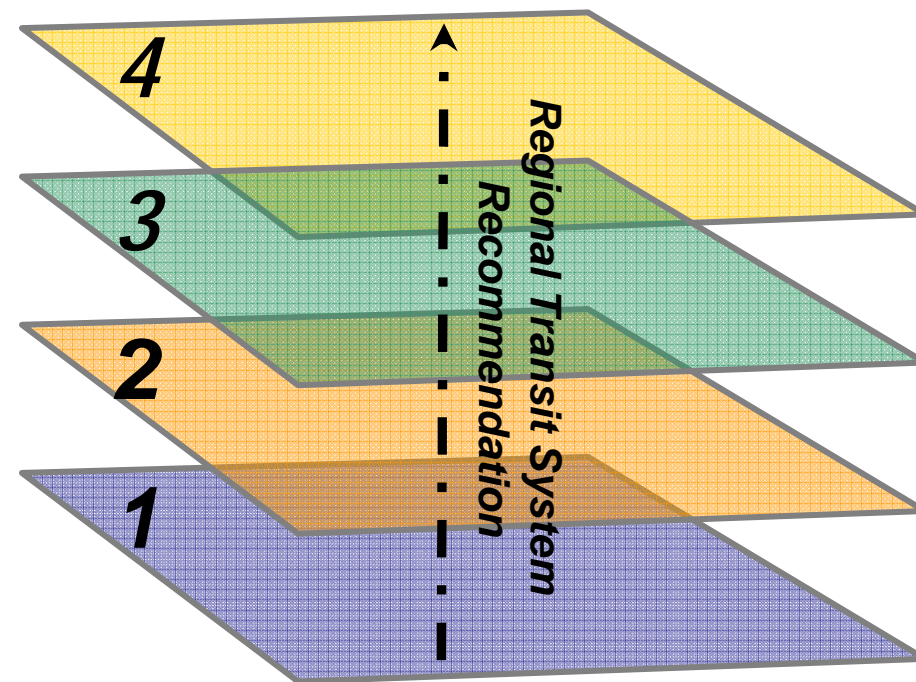
2 TPB Project Assessment

*63 transit projects
Ridership
Land use/density
Congestion mitigation
Cost & cost-benefit*

3 Stakeholder Interviews

18 interviews conducted

- Regional system
- All areas need transit
- Transit appropriate for area



4 Regional Coordination

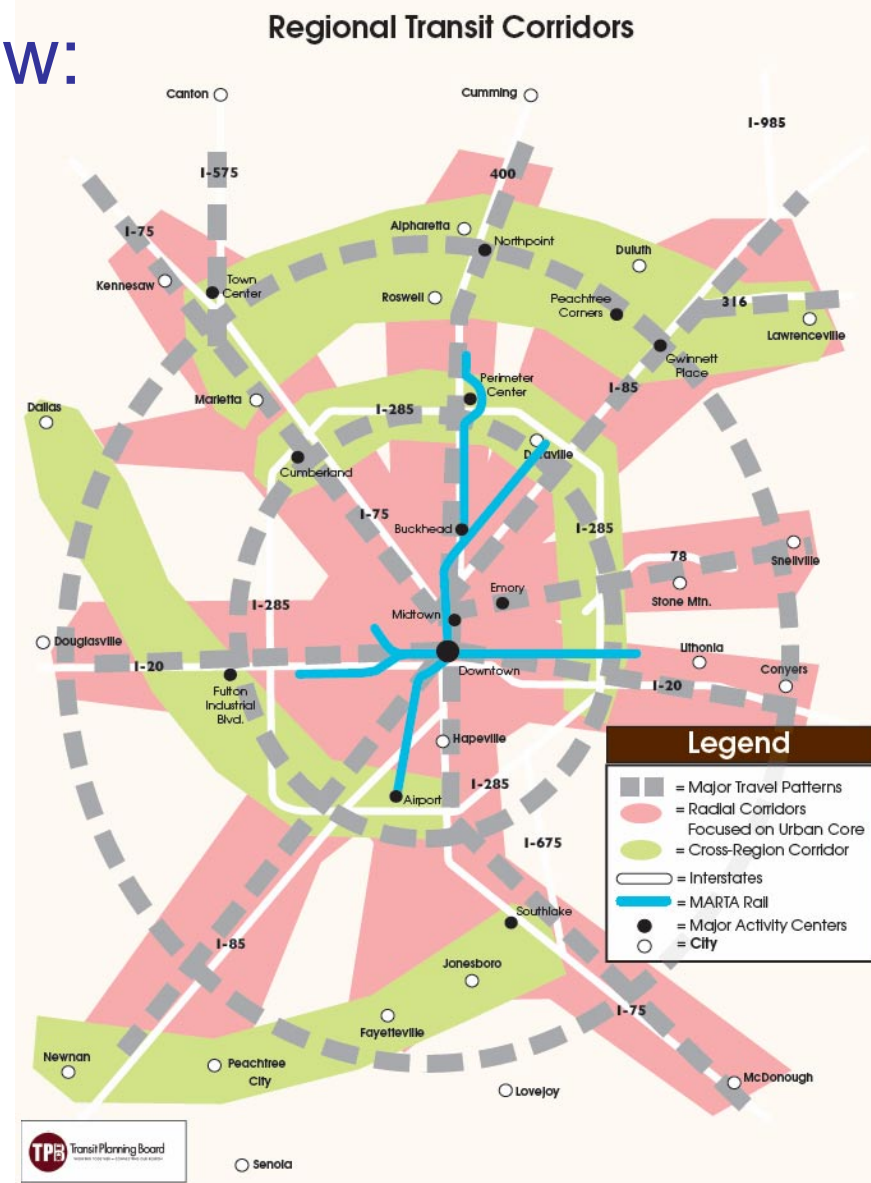
*TPB staff collaboration (TPB, ARC,
MARTA, GRTA & GDOT)
Technical Committee input
Counties, Operators, and
Stakeholders*



Regional Transit Corridors

Studies & projects show:

- Shift from radial to “modified hub and spoke”
- Radial focus on the central core
- Increasing cross-regional corridor service needs



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Completing the Plan

5 System Characteristics

Activity Center focus
Regional mobility & congestion mitigation
Cost effective & cost-benefit requirements
Customer focus
Land use synergy

6 Framework System

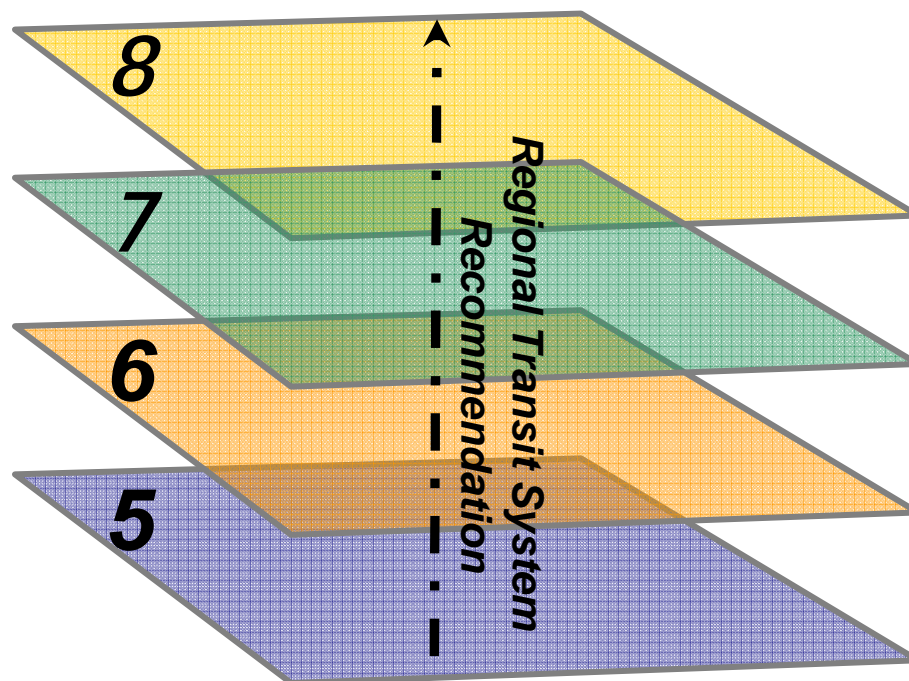
Initial scenarios
Major corridors & needs
Critical regional links

7 Board Priorities

August work session
September retreat

8 System Concepts

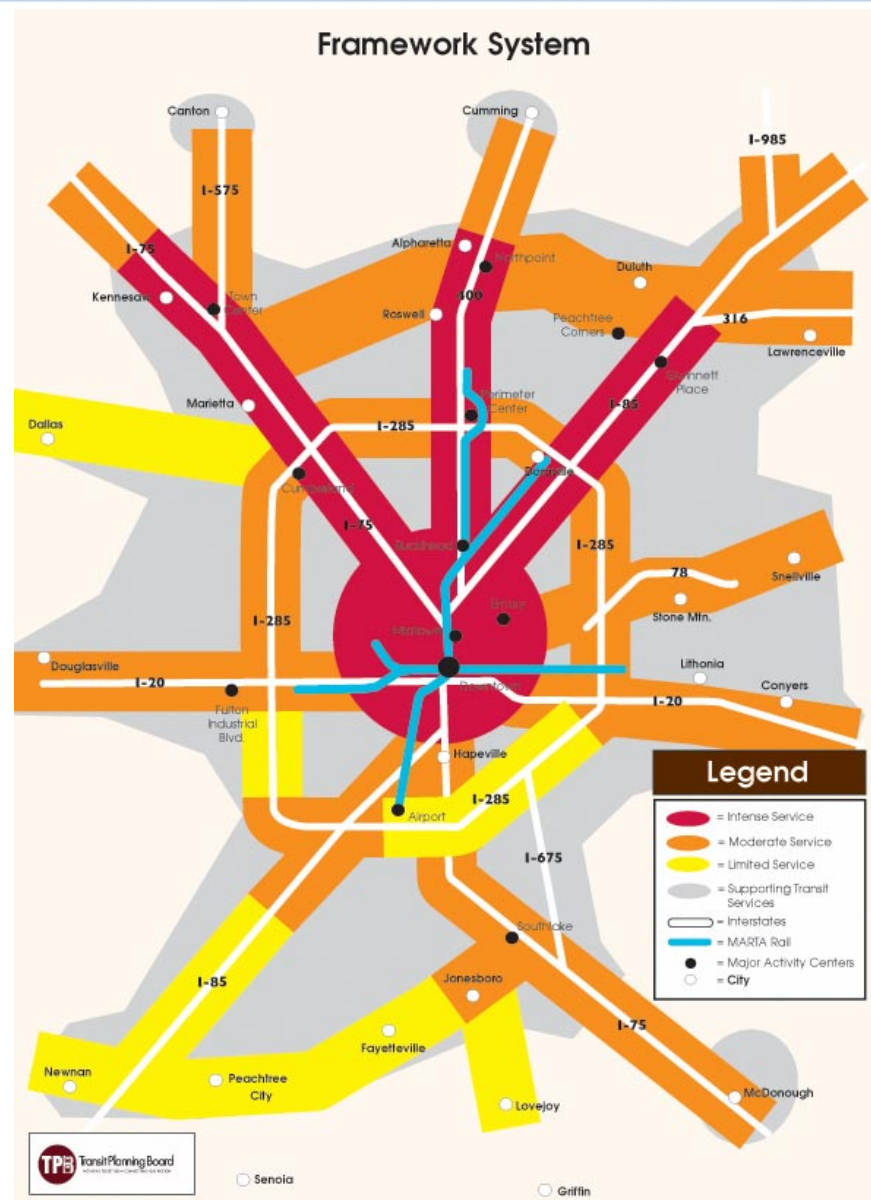
Refined scenarios
Funding
Governance
Public engagement





Framework System

- Confirms regional corridors & centers
- Identifies service level intensity
- Identifies system connections
- Foundation for Regional Transit System Plan

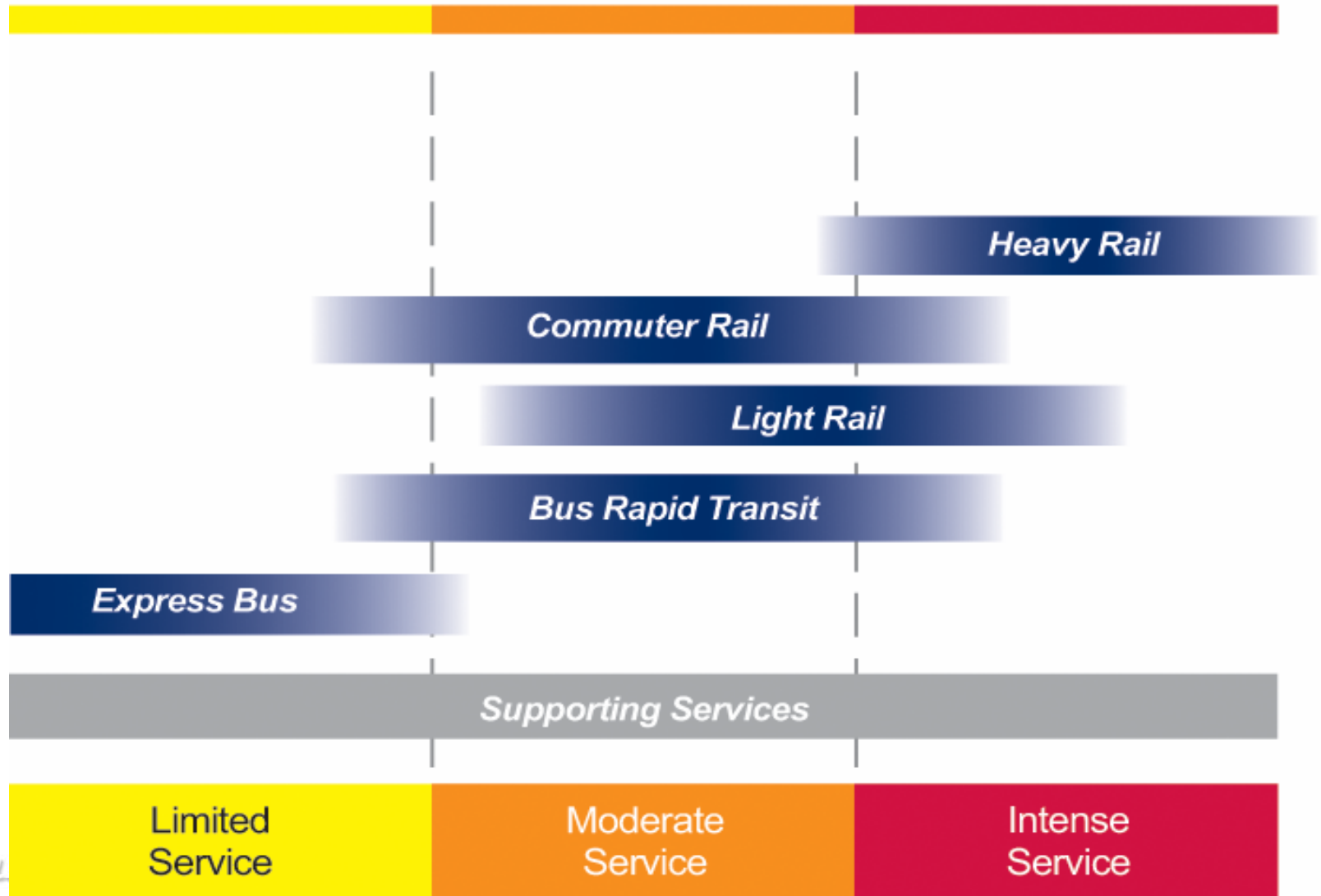


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Transit Service Levels & Modes

Corresponding Land Use, Density, Trip Type



its all about



Funding & Governance

What we know

- Lack of regional cooperation is
 - a deterrent to funding
 - not cost efficient or effective
 - an impediment to a positive customer experience
- By 2030 more \$ needed for our current system
- The capital & operating costs of a robust regional system will require dedicated new funding





What You Can Expect

- By year's end
 - Preliminary system
 - Public & business dialog about transit priorities
- During the upcoming General Assembly
 - Consensus vision of long-term transit needs
 - Support for dedicated funding for roads and transit
 - A single voice from metro Atlanta to regional, state & federal officials





Recap

- Transit is a critical piece of our state's transportation puzzle
- Regional transit network is essential
- New transportation \$ are needed
- Transit requires both capital & operating funds
- TPB needs your support to address the region's problems
 - Stay in dialog
 - Support total transportation funding





Questions?

For more information contact

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www.tpb.ga.gov



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